IMDM150 Introduction to Digital Media Theory and Culture

IMDM150 is an introduction to the fundamental structures and themes of digital culture in contemporary society. This course will provide you with a theoretical grounding in which to understand the current landscape of digital media culture, design and art. As an introductory course for the Immersive Media Design major, the focus will be on contextualizing immersive digital media such as virtual reality, augmented reality, immersive projection, and electronic art installation through reading, writing and discussion. Students will have opportunities to experience a range of these technologies firsthand.

Prerequisites: none