IMDM491 Immersive Media Design: Capstone II

In this team-taught course, you will complete the process of creating a large-scale immersive media design project. This project, which represents the culmination of your creative and practical research within the IMD major, is a comprehensive work of immersive media completed either individually, or as a member of a collaborative team. In this culminating semester, you will not only see the project through to completion, but you will go about the process of building awareness and visibility for the work itself by engaging in public relations, social networking, and the other strategies of promotion, to ensure that your immersive media design work attains public recognition in a manner befitting the project.

**Prerequisites:** minimum of C- in IMDM490